



Unit #3: Argumentative

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Class/Period: ELA-2

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Essential Question:

How do I write an argument?

How do I win an argument?

Questions:

Notes:

What is an academic argument?

CLAIM Supported by evidence

What are the ways of arguing?

Ethos - trustworthy

Logos - facts, logic, data, evidence

Pathos - pluck on emotional strings

How do I write an argument?

CLAIM (thesis)

Argument (stating side/narrowdown)

Evidence

Analysis

Counterclaim

Rebuttal

Conclude - final thought / call to action

How do I win an argument?

(1) Ethos - prove yourself trustworthy

(2) Formal / Serious Tone

(3) Organized Argument

↳ logos (facts) analysis

(4) NO personal pronouns from Ethos → End

Summary:

(5) Add personal pronouns (PATHOS) drive home your claim